

**NPSD EDUCATIONAL FOUNDATION
2023 - 2024 ANNUAL REPORT**



**Innovation
IN ACTION**

A LETTER FROM THE

President



Thank you for your support of the North Penn School District Educational Foundation during the 2023-2024 school year! The contributions of donors, supporters, golfers and sponsors, and online auction participants were vitally important to fund 61 grants supporting teachers' innovative projects throughout the district.

Students participated in cutting-edge learning practices thanks to generous donors with the same vision as the Foundation: to motivate and inspire students and staff with opportunities that enhance educational experiences and resources.

Many of these opportunities can be found within the pages of this annual report. Read about the direct impact your generosity has had on North Penn students. Some highlights are below:

- **Technological Systems in Computer Engineering** introduced students to Scratch (block-based visual programming language), JavaScript, and Python to address physical computing, open/closed systems, basic mobile app development, and more while challenging students to apply the engineering design process to a whole new field of engineering.
- **The Cultural Cooking Club** introduced students to international dishes, culture, and cooking techniques. The recipes tried in the club were more complex and longer compared to class.
- **Embryology in the Classroom** allowed students to hatch chicks in a program with 4-H.
- **Electroforming: Electrochemistry in Action** demonstrated how an electrolytic cell works by observing the metallic coating being deposited on an object.

Once again, we are profoundly thankful to you for making the Foundation's work possible. Your continued support, or even a new contribution, will help us fund teachers' innovative projects in the year ahead, enriching NPSD students' education throughout the district.

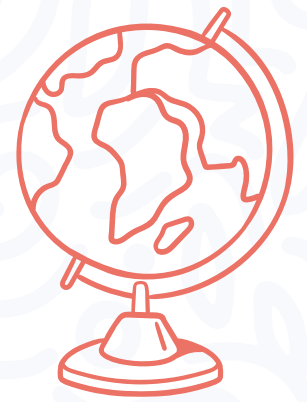
With appreciation,

A handwritten signature in black ink that reads "Marion Hoffman Fraley".

MARION HOFFMAN FRALEY
NPSD Educational Foundation President
Parent of Alum



Leading THE WAY...



The Foundation's board consists of trustees from a broad segment of the community who volunteer their time and expertise to raise the funds and awareness needed to support the Foundation's mission. Many times throughout the school year, trustees have the opportunity to visit with students and teachers engaging in the grants awarded, participate in fundraising activities, and attend events raising awareness for the Foundation.



Gwyn-Nor Elementary students and teachers participated in the **PA Trout in the Classroom** grant alongside Foundation trustee Ted Knauss (third from right). Read more about this grant on page 8.



North Penn School District Educational Foundation Vice President Donald Lyons (left) participated in the **Annual Golf Outing** to raise funds for future grants. See how much was raised through the Golf Outing and other fundraising efforts on page 12.



New teachers are welcomed to the District and introduced to the Foundation each year with a **Rita's Water Ice (of Lansdale) Breaker** served by members of the Foundation, including trustee Heide Pickens (left), Administrative Coordinator Michelle Darde (center), and Executive Director Christine Liberaski (right). Learn more about other ways the Foundation uses different approaches to recognize innovative efforts on page 4.

2024-2025 Officers

- Marion Hoffman Fraley,**
President
- Donald Lyons,** Vice President
- Jack Hoy,** Treasurer
- Christine Liberaski,**
Executive Director & Secretary
(liberacd@npenn.org)

Staff

- Michelle Darde,**
Administrative Coordinator

Board of Trustees

- | | |
|-----------------------------|------------------------|
| Todd Bauer,
Ed.D. | Ted Knauss |
| Danielle Blanchard | David Kratz |
| Sean Devlin | Carlee Myers |
| Mary Anne Donofrio | Heide Pickens |
| Donald Franks | Juliane Ramić |
| Virginia Higgins | Curt Reichwein |
| | Stephen Skrocki |
| | Frank Tranzilli |

Student Liaisons



Samantha Blanchard,
NPHS Class of 2024

Alexander Muto,
NPHS Class of 2026

Recognizing

INNOVATIVE EFFORTS

Silver
Transparency
2024

Candid.

NPSD Educational Foundation Earned a 2024 Silver Seal of Transparency With Candid/Guidestar

Guidestar profiles give donors detailed information about an organization, aiding them in their philanthropic search for trusted organizations. A Silver profile denotes transparency about program information and brand details. Check out our nonprofit profile to learn more and make a difference with your support by visiting www.guidestar.org/profile/23-2522368 or scan here.



Former NPSD Board Member
School & Community

2022-2023 Helping Others Grow Annual Report Recognized

Foundation trustee Ted Knauss (left) along with Carol Weir, Ken Weir, and Bonnie Knauss celebrate Ken's recognition at the North Penn School District Knights of Honor ceremony.

The 2022-2023 NPSD Educational Foundation annual report received an Honorable Mention from the National School Public Relations Association (NSPRA) and an Award of Honor from the Pennsylvania School Public Relations Association (PenSPRA) in their annual communications contests, respectively.

NPSD Educational Foundation Founder Honored With Award

Ken Weir established the Foundation in 1988 and was honored with a North Penn School District Knights of Honor award in March 2024, along with several other deserving individuals. The Foundation continues to build on Ken's vision and is grateful for his inspiration to create the Foundation.



INNOVATION LEADS TO

Infinite Possibilities

The NPSD Foundation raises essential funds through fundraisers and donations to support the premier education already provided by the North Penn School District. A 501(c)(3) corporation, the Foundation is a collaborative effort among individuals committed to providing financial support for NPSD schools. The Foundation and NPSD are separate entities but work as partners in support of the children being educated in the district's 18 schools.

Our Mission

Our mission is to motivate and inspire students and staff in the NPSD through innovative projects and opportunities that enhance educational experiences and resources. We believe:

- Classroom innovation sparks creativity and academic excellence
- Character building and experiential learning are vital to student development and academic achievement; and that
- Inspired and motivated students are an important part of strong and healthy families and communities.



Why Support the Foundation?

NPSD students have a hunger for cutting-edge, creative innovation that is matched by the staff's desire to provide it to them. Thanks to donors like you who provide the funds awarded as grants by the NPSD Educational Foundation, you help bring this innovation to life through classroom equipment, field trips, project materials, program software, guest speakers and so much more. This extension of the curriculum wouldn't otherwise exist. Although the projects vary, you can be sure everyone's enthusiasm and creativity for enriching students' lives is always at the forefront.

Educational Improvement

TAX CREDIT PROGRAM

Pennsylvania's Educational Improvement Tax Credit (EITC) provides companies with a 75% tax credit for donations to a non-profit scholarship or educational improvement organization. The tax credit increases to 90% if the company commits to making the same donations for two consecutive years. The NPSD Educational Foundation has a number of programs approved to receive EITC funding, including the **Reel Reefs of North Penn** project. The Foundation has two years to spend EITC dollars.

\$23,522.⁶⁰

Total EITC Funds
Awarded

\$82,000

Total EITC
Funds Received

8

Programs Funded
Through EITC
Donations

Exemplifying Innovation

REAL REEFS OF NORTH PENN

Total Awarded: \$9,000 | North Penn High School | Marine & Environmental Sciences

North Penn High School students in the Marine Science Program were able to construct, design, and maintain a large coral reef show tank for the high school through EITC funds. Students will continue to care for the marine life and coral, as well as test and adjust the nutrients and other abiotic factors needed to promote the healthy growth of the ecosystem. **This program is the first and only high school program in the nation to successfully breed and propagate coral for sale and environmental conservation.**



Thank You to Our EITC Sponsors

C&N BANK

FIRST CITIZENS
COMMUNITY BANK

HATBORO FEDERAL
SAVINGS

MID PENN BANK

PEOPLES SECURITY
BANK & TRUST

QNB BANK

UNIVEST FINANCIAL

WASTE MANAGEMENT

WEIS MARKETS, INC.

INNOVATION LEADS TO

Inspiration

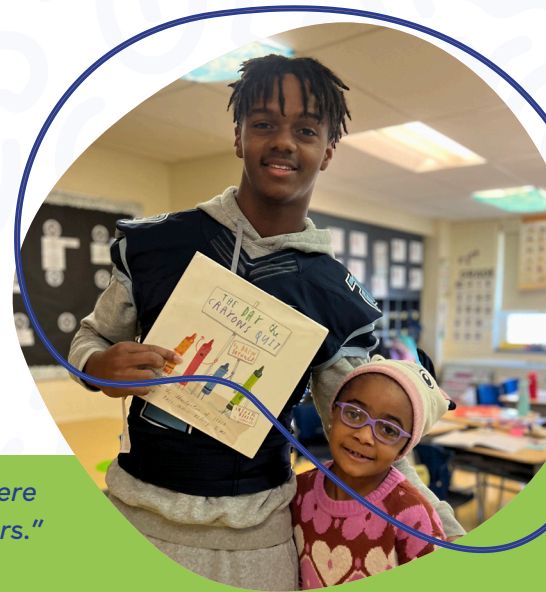
The Foundation awarded 61 grants, totaling \$92,821.90 (including EITC).

Instilling the Love of Reading

READING SUPER BOWL

Total Awarded: \$1,000 | All 13 Elementary Schools and North Penn High School | English Language Development

Over 80 North Penn High School football players served as role models for literacy while reading to over 6,000 students at all 13 of the district's elementary schools. The event is mutually beneficial, encouraging young students to read and find a love of books while also providing high school students the opportunity to be role models for younger students and develop leadership skills. Many of the student-athletes visited the classrooms of the teachers they had when they attended elementary school.



"This program allows student-athletes to return to the classrooms they were once in and ignite the spark of excitement for the next generation of readers."
- Cheryl Neubert, Secondary Reading Department Chair

Reducing Food Insecurity

SHARING EXCESS NORTH PENN DONATION DRIVES

Total Awarded: \$800 | North Penn High School | Human Services

The Sharing Excess North Penn Club (SENP) at North Penn High School is dedicated to reducing food insecurity in the North Penn area. This grant helped with distribution drives where residents throughout the district were able to shop for free food. SENP rescued 3,439.5 pounds of food through 12 rescue missions that fed 532 community members.



"The grant money from the Foundation was essential to our four food distribution events and we couldn't have accomplished what we did without it!"

- Derek Schneider, NPHS Class of 2024, Founder and President of SENP



Expanding Environmental Knowledge

PA TROUT IN THE CLASSROOM

Total Awarded: \$1,708.82 | Gwynedd Square Elementary | Environmental Science

Students received hands-on experience learning more about the Perkiomen Watershed, conservation, ecosystems, and adaptation of a natural resource in our region. Students participated in a program that allows trout to be raised in the classroom and then released in approved waterways in the area.



"Thanks to the foundation, this has been a great program that enriches our curriculum and gives students a reason to be excited about science beyond the normal scope of learning. I appreciate the support of the foundation!"

- Derek Frickert, Gwynedd Square Elementary Teacher

Nurturing Imagination

KINDERGARTEN DRAMATIC PLAY

Total Awarded: \$895 | Gwynedd Square Elementary | Theatrical Arts

Dramatic play stimulates and engages curiosity and meets the physical and emotional needs of students so they feel safe in the classroom setting. Funding from the Foundation provided multiple play centers that helped students make choices, act out their feelings and find a new connection to themselves and their peers.



Celebrating the Arts

KNIGHT OF JAZZ

Total Awarded: \$600 | Bridle Path and Knapp Elementary Schools; Pennfield, Pennedale, and Pennbrook Middle Schools, and North Penn High School | Music

Over 150 students from across the district came together and celebrated the great tradition of jazz. The evening provided an opportunity for performers and the community to hear each of the North Penn Jazz Ensembles in one venue. Each year, the Knight of Jazz features a different guest jazz artist who spends rehearsal and clinic time with each group and performs one selection with each group at the concert.



Supporting the Whole Student

THERAPY DOGS

Total Awarded: \$1,000 | District-Wide | Health

This grant helped Mario, the Therapy Dog, visit all schools across the district on a regular basis to support social-emotional learning. Students had the opportunity to interact with the dogs and practice skills such as empathy, self-regulation, and communication. Through this program, students developed a positive relationship with dogs while learning important life skills that can benefit them both in and out of the classroom.



Observing the Natural World

BUTTERFLIES IN THE CLASSROOM

Total Awarded: \$406.78 | North Penn High School | Environmental Sciences

With this grant, the high school was able to purchase two butterfly habitats and caterpillars to allow environmental science classes to observe the process of metamorphosis. The hands-on aspect of actually raising caterpillars engaged students with the environmental science concepts related to adaptations, pollination, and symbiotic relationships.



Forging Bonds

FRIENDLY MONSTER PROJECT

Total Awarded: \$500 | Walton Farm, Gwyn-Nor, and Gwynedd Square Elementary Schools, and Pennbrook and Penndale Middle Schools | Family and Consumer Sciences, Art

Not so scary monsters! First-grade students at Gwynedd Square and Gwyn-Nor used a template to design their very own monsters. Ninth-grade Penndale and Pennbrook family and consumer science students used the pattern to hand- and machine-sew the monsters showing their elementary counterparts how their design came to life. This grant allowed students to interact with different age groups which allowed for creativity and social-emotional interactions, concepts related to adaptations, pollination, and symbiotic relationships.



Continually Learning

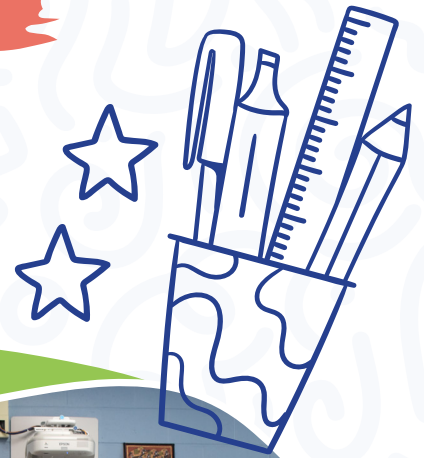
FLASH PHOTOGRAPHY

Total Awarded: \$891.60 | North Penn High School | Photography

Melissa Medlin Pappentick, professional photographer and North Penn High School alumna, spoke to the Digital Photography classes at North Penn High School about her career path specializing in portrait and wedding photography. For the Digital Photography 2 and AP Photo classes, she also conducted a flash photography workshop in which she demonstrated different artificial lighting techniques for effective and creative compositions. Students applied their knowledge and took photos using the techniques and creative ideas Melissa offered. Class discussions reflected upon or critiqued student work, as well as what they learned.



Grant Impact



2023-2024 Grants by Program Area

Each funded project not only enhances the curriculum but also provides a hands-on and innovative way for students to embrace and fully comprehend the lesson. When NPSD educators apply for grants, they think about how this experience will benefit students socially, vocationally, and educationally.



	Amount Awarded Through Grants	Number of Grants	Percent of Total Funding
English Language Development	\$4,561.78	4	4.91%
Health/Physical Education	\$13,221.86	3	14.24%
History/Social Studies	\$2,350.00	3	2.53%
Music/Arts	\$13,547.26	8	14.59%
Science	\$4,253.25	4	4.58%
Special/Gifted Education	\$1,140.00	1	1.02%
STEM	\$4,905.75	7	5.29%
Other	\$25,319.40	23	27.50%
EITC	\$23,522.60	8	25.34%
Total	\$92,821.90	61	100.00%



2023-2024 Grants by School Level

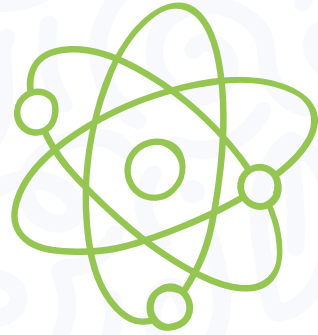
The Foundation believes it's important to provide grants across all grade levels so all students have access to new experiences that motivate and inspire them.

	Number of Grants	Amount of Funding
Elementary School (13 schools, grades K-6)	23	\$26,436.15
Middle School (3 schools, grades 7-9)	12	\$13,253.23
North Penn High School (1 school, grades 9-12)	12	\$12,783.48
District	6	\$16,826.44
EITC	8	\$23,522.60



IMPACTING SUCCESS THROUGH

Fundraising



North Penn community members, businesses, and organizations play an important role in how effective the Foundation can be. It's because of the funds generated throughout the community that the Foundation is able to provide the funding for innovative programs that enhance the learning experience of our students across grade levels. These experiences can be the catalyst for a student's future.



Over 400 backpacks

Build-A-Bag Community Backpack + School Supply Drive

Community donations supply filled backpacks and hope to students in need.



\$28,656.72

Annual Golf Classic

Golfers unite for a cause to raise money for continued learning.



\$16,623.37

U-Knight to Inspire (Employee Contributions)

Employees are vested in the future of students and donate to provide innovative experiences.

Staff Tribute

Families recognize those teachers and staff members who have made a difference in the lives of their children by donating on their behalf.



\$3,280.46

Online Auction

Bidders raise funds to provide students with unique opportunities.



\$10,765.78

Annual Giving Campaign

Donors show their support for the Foundation's work to help all students succeed.



\$5,110.83

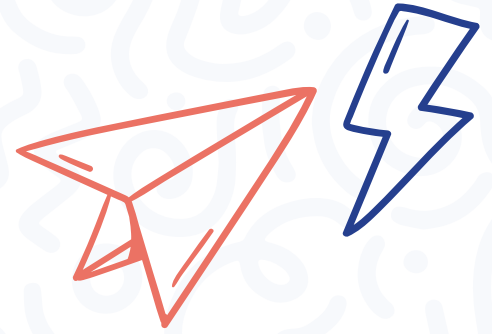
Funding a Need

Some donors have a cause near and dear to their hearts and prefer to donate to specific initiatives to benefit students.

	Amount of Funding
Corporate + Organizational Contributions	\$23,998.85
Individual Contributions, Memorial Gifts + Matching Funds	\$33,186.71
Educational Improvement Tax Credit (EITC) Program	\$82,000.00
Donor Designated Funds	\$12,550.00

Finances

IN REVIEW



2023-2024 Liabilities & Net Assets

	2023	2024
Net Assets	\$482,526.88	\$457,939.15
Unrestricted	\$323,716.24	\$372,289.41
Temporarily Restricted	\$158,810.64	\$85,649.74
Total Liabilities + Net Assets	\$482,526.88	\$457,939.15

Growth in Assets (2014 - 2023)

	Total Assets	Growth in Assets
2014-2015	\$190,937.21	\$23,508.46
2015-2016	\$214,445.67	\$29,580.19
2016-2017	\$244,025.86	\$50,401.95
2017-2018	\$294,454.79	\$14,462.56
2018-2019	\$308,917.35	\$14,772.37
2019-2020	\$323,689.72	\$96,865.76
2020-2021	\$420,555.48	-\$11,189.50
2021-2022	\$409,365.98	\$73,160.90
2022-2023	\$482,526.88	-\$24,587.73
2023-2024	\$457,939.15	

ABOUT THE *Foundation*



The North Penn School District Educational Foundation, a 501(c)(3) corporation, is a collaborative effort among individuals committed to providing financial support for NPSD schools. The Foundation and NPSD are separate entities but work as partners in support of the children being educated in the district's 18 schools. Please consider helping the Foundation continue to provide funding for innovative programs that benefit students throughout the North Penn School District.

Donations

Send the completed form below to:
NPSD Educational Foundation, PO Box 1084, Lansdale, PA 19446

Or visit npennedfoundation.org to donate online.



Yes, I Want to Ignite Student Innovation

Enclosed, Please Find My Tax-Deductible Gift of: \$1,000 \$500 \$75 \$50 Other \$ _____

Donor Name _____

Donor Address _____

Donor Email _____

Donor Phone _____

Yes, This Contribution Is a Special Tribute to _____

Name _____

Address _____

Occasion (Retirement, In Memory, Birthday, etc.) _____

Thank you for your generous support!



NPSD Educational Foundation

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To learn more about the Educational Foundation,
please visit www.npennedfoundation.org.

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Or scan here!

